

Press Release

BCEL's Business Review Meeting for 2Q 2018 and the announcement of BCEL's Awards

On 17th and 18th July 2018, Banque Pour Le Commerce Exterieur Lao Public (BCEL) held the Business Review Meeting for 2Q 2018 at BCEL's Head Office, level 5th meeting room. The meeting was presided over by Mr. Phoukhong Chanthachack, General Managing Director of BCEL and was attended by Deputy Managing Directors of BCEL, Chief of Divisions, Centers, Branch Managers and related staff in a total number of 80 persons.



The meeting presented the evaluation of BCEL's Business Plan in overall its network for the first 6 months of 2018. This included the achievement, the remained problems in each area and solutions during the meeting.

It can be concluded from the discussion and reporting from all branches during the 2 day meeting that the meeting was run with active contribution from the attendees and the meeting conclusion has been reached effectively. For the first 6 months of 2018, BCEL can achieve its performance in all areas as planned as well as the achievement of the targeted profit.



At the end of the meeting, BCEL's management presented to the meeting that BCEL's received awards from Overseas magazine and BCEL's OneHeart product also won the first prize at Lao ICT Award 2018. The details are as follows:

❖ Asian Banking and Finance Magazine chose BCEL to receive 2 prestige awards for Asian Banking & Finance Awards 2018 which was held on 12 July 2018 in Singapore. For the year 2018, BCEL wrote the articles on BCOME and BCEL's Onepay products for the competition

with other banks. The winning awards were in the category of Retail Banking Award 2018 which include:

1. Mobile Banking Initiative of the year – Lao PDR

2. Financial Inclusion Initiative of the year – Laos

BCEL has won the awards from ABF for 7 consecutive years



ລາງວັນດີເດັ່ນດ້ານແນວຄິດລິເລີ່ມ ເພື່ອການເຂົ້າເຖິງບໍລິການດ້ານການເງິນ
ຢ່າງທົ່ວເຖິງ ແຫ່ງປີ
(Financial Inclusion initiative of the Year – Laos)

ລາງວັນດີເດັ່ນດ້ານແນວຄວາມຄິດລິເລີ່ມໃນການໃຫ້ບໍລິການຜ່ານລະບົບ ມີຖື ແຫ່ງປີ
(Mobile Banking Initiative of the Year – Laos)



❖ BCEL's OneHeart won the first prize at national competition in Lao ICT Award 2018.

Lao ICT Award has been held on 7th July 2018 at Lao National Culture Hall in Vientiane. The event was hosted by the Ministry of Post and Telecommunication. The event aims to encourage individuals and organizations in Laos to have an opportunity to exhibit their products and capability on Information and Communication Technology (ICT) in order to represent the country in the ASEAN ICT Award Competition.



All these years, beside focus on quality and effectiveness of business performance, BCEL also takes initiative on social contribution such as providing our fund and make use of new technology to support the society. In 2018, BCEL launched BCEL OneHeart which is a function in BCEL One Application and is also a new channel for employees and customers of BCEL to be able to contribute their fund base on their capacity to help our society from case to case in an effective and transparent way. After receiving such an honorable award, BCEL OneHeart will represent Lao PDR to compete with other countries in ASEAN ICT award.



The awards that BCEL won reaffirm the quality service of the bank as well as represent the international and domestic recognition of the bank’s products and services.