The winner won the tickets to watch the football match in Singapore

Under International Champions Cup Singapore "Top Spender" Usage Campaign
25-27 July 2018

On Thursday 19th July 2018, BCEL Head Office held the ceremony to present the prize to the winner of the campaign for the cardholders of BCEL's ATM UnionPay Card and Co-Brand Card. This auspicious ceremony is hosted by Mr. Nanthalath Keopaseuth, Deputy Managing Director of BCEL and was attended by the representatives by from Operation Department and Bank Supervision Department of the Bank of Lao PDR, Chief of Divisions, Centers of BCEL, and BCEL's Branches in Vientiane Capital and media from various channels. The prize was honorably given to the winner by Mr. Nanthalath Keopaseuth, Deputy Managing Director of BCEL. The winner is *Ms. Alounny Vongxaty*, she is the person who used BCEL's ATM UnionPay Card, gold card category, for payments of goods and services via EDC in Overseas with the highest amount among other cardholders. The spending amount was counted from 22nd June to 15th July 2018.

The prize are 2 tickets for attending International Champions Cup in Singapore, the match between Atlético De Madrid and Arsenal which is a good opportunity for the winner to have a close to the football field cheering experience. The winner will be provided the round-trip tickets for 2 seats from Vientiane to Singapore and 5 star hotel rooms during the trip. The total prize is worth 12.000.000 LAK, the trip will be from 25th-27th July 2018.

This event is one of BCEL's campaigns to thank and return the benefits to the bank's customers. It is also the bank's promotion to boost the use of ATM card instead of cash; this can reduce risks in carrying cash and for the convenience of the bank's customers. In the future, BCEL will continue developing its card products to link with other services for customer's convenience in using the bank's services and to actively improve the bank's card products to be more varied functions in order to serve the needs of the people on the society.