

BCEL One Super User Contest

Vientiane Capital, Date: 01/11/2020



On Sunday 01 November 2020, Banque Pour Le Commerce Exterieur Lao Public (BCEL) held BCEL One Super User Contest at the National Culture Hall. The event was honorably attended by Mrs. Lammone Simmalayvong, Deputy Director General of Payment System Department, the Bank of the Lao PDR; Mr. Souphak Thixayphone, Deputy Managing Director of BCEL along with the representatives from the Ministry of Post and Telecommunications, , the partner companies, BCEL staff and Media from many institutions.

BCEL One is BCEL's mobile banking application which has been developed for 3 versions. The app aims to facilitate the customers for their payment via BCEL One to be convenient, quick, secured and checkable.

BCEL One Super User Contest is held for the first time, and the activity opened an opportunity to the public to participate and test their knowledge on the use of BCEL One of BCEL. The app has been developed with new functions continuously. The total prize for this event worth more than 70.000.000 LAK and the winner will be the brand ambassador of BCEL.

This selection process started from registration in early June 2020 to the end of August 2020. There were more than 12.000 applicants. The round 1 online test selection was held during 14/09/2020-11/10/2020, which was divided into 4 groups. In round 1, 100 contestants were selected to the round 2 test, which was held on 17/10/2020. 20 finalists were selected to the final round which was held on 01/11/2020. This date marks the important day celebrating the 31st Anniversary of BCEL.

After the final round test of BCEL One Super User Contest, the winners are:

1. The winner: Ms. Chanthasone Chanthasene, 32 years old, the assistant to the Manager of Kitani Company, Champasack Province.
2. The First Runner Up: Ms. Keoudone Sayasone, 29 years old, the staff of Asia-Pacific Satellite Company, Vientiane Capital.
3. The Second Runner Up: Mr. Youthhana Sayavong, 27 years old, Technician from the private company, Vientiane Capital.



The winner: Ms. Chanthasone Chanthasene, 32 years old, the assistant to the Manager of Kitani Company, Champasack Province.



The First Runner Up: Ms. Keoudone Sayasone, 29 years old, the staff of Asia-Pacific Satellite Company, Vientiane Capital.



The Second Runner Up: Mr. Youtthana Sayavong, 27 years old, Technician from the private company, Vientiane Capital.

BCEL One Super User Contest was held for the first time . It can be seen that the event was able to attract attention from people in the society at the high level. The event received the positive feedback from the working people and students in overall the country to join the competition.





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