



## Official Launch of BCEL's VISA Platinum Between BCEL and VISA Worldwide PTE. Limited

2nd November 2021

In the afternoon of Tuesday 2<sup>nd</sup> November 2021, Head Office of Banque pour le Commerce Exterieur Lao Public (BCEL) held the Official Launch Ceremony of BCEL's VISA Platinum Card under the cooperation between BCEL and VISA Worldwide PTE. Limited. This ceremony was honorably attended by

Mr. Nanthalath Keopaserth, the Deputy Managing Director of BCEL Bank

and participated by Mr. Soulisak Thamnuvong, General Director of Payment System Department, Bank of Lao PDR

and Ms. Dang Tuyet Dung Manager for Visa Vietnam and Laos (from VISA Worldwide PTE. Limited)

Along with the Directors General of the related Departments of the Bank of the Lao PDR, The Directors, Chiefs of Divisions, Centers, Service Units and staff of BCEL.



Banque pour le Commerce Exterieur Lao Public currently has 20 Branches in total, 98 Service Units and 12 Money Changers. The bank has obtained the highest market share of mobile banking users in Laos. In the area of card service, VISA has been one of BCEL's services, which BCEL has started the service since 2010, and the bank has become both issuer and acquirer. On the acquiring side, BCEL has provided a variety of platforms such as EDC, ATM cash withdrawal, and Online Payment or Payment Gateway. At that time, BCEL was the first bank in the Lao PDR that was permitted to provide the payment service on e-commerce and since then, the bank has become the leader in VISA Issuer in Laos.

This Grand Opening Event of VISA Platinum Card is one of the product development tasks that modern technology has been applied to the service to make it more convenient, prompt, advanced and standardized.

The new 2 VISA Cards of BCEL including VISA Credit Platinum and VISA Debit Platinum. The two types of cards are highly modern and secured. The followings are their features:

- Support contactless payment or “Tap & Go” Function, which is the add on function that the customer can make payment by tapping the card on the EDC machine;
- The maximum balance is 40,000 USD/card/month for VISA Platinum Credit Card and 5,000 USD/card/day for VISA Platinum Debit card.
- VIP Lounge access at worldwide airports, 2 times/year (Exclusively for Visa Platinum Credit customers only).

In the present era which modern technology has been applied, BCEL shall keep on developing products and services to be modern, convenient, secured, checkable and to meet global standard. This aims to support the needs of the customers and society in banking services for their highest benefits.



Banque pour le Commerce Extérieur Lao Public  
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- **Contact for more information:** ☎ 1555 or OneCare Support
- **Customer care:** ☎ Call/Text to OneCare Support via BCELOne
- **Media:**  
 Website: [www.bcel.com.la](http://www.bcel.com.la)  
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