



Whether you reside in Laos or abroad, your support can truly make a difference by contributing through BCEL OneHeart. We are currently running a fundraising campaign aimed at assisting the victims of the devastating floods that have ravaged various regions across the country.

✔ If you wish to donate through BCEL One, please follow these simple steps:

1. Log in to the BCEL One app
2. Tap on the OneHeart
3. Select the campaign
4. Click on the donate button located at the top right corner
5. Enter the desired donation amount or scan the provided QR code

✔ Alternatively, if you prefer to donate via card, please use this link:

[\[https://ecom.oneheart.la/?project_id=602&lang=en\]](https://ecom.oneheart.la/?project_id=602&lang=en).

These floods, primarily caused by incessant heavy rainfall since early August 2023, have particularly affected central and southern provinces such as Khammuan, Bolikhamxay, Savannakhet, Champasak, and others. As a result, countless lands, properties, crops, and livestock have been destroyed due to widespread flooding and landslides. Numerous homes, hospitals, schools, and public spaces have also been left in ruins, forcing people to seek refuge in safer areas. Urgent assistance is now required for essential supplies like food, water, medicine, and more.

To find out more about our campaign and how you can contribute, kindly click on the following link:

[\[https://oneheart.la/projects/flood2023\]](https://oneheart.la/projects/flood2023).

Your generous contribution has the potential to be a lifeline for those affected by the devastating floods in Laos.

#BCELOneHeart