

## **BCEL Receives 2024 International Finance Award for Most Innovative Digital Bank – Laos**



We are proud to announce that BCEL has been honored with the prestigious 2024 International Finance Award as the Most Innovative Digital Bank in Laos. This recognition, revealed on October 14, 2024, through the official website of the International Finance Award, marks BCEL as the only bank in Lao PDR to receive such an esteemed international accolade.

This achievement is a direct result of the successful introduction of BCEL One, our cutting-edge mobile banking application. BCEL One offers a diversified, modern, and quick payment solution, allowing customers to make real-time transactions. Notably, our QR Code OnePay feature enables seamless payments not only domestically but also internationally, including countries such as Thailand, South Korea, Vietnam, and China.

In our ongoing commitment to innovation, BCEL One has now evolved with the launch of the One Bank Tap app. This new platform consolidates all financial management needs into a single user-friendly interface, allowing users to open accounts, control fund usage, track account movements, and utilize features like the E-Cheque channel, payment certificates, and online card controls—all accessible at their fingertips.

Receiving this prestigious award underscores BCEL's dedication to quality service and our distinguished reputation both locally and internationally. The nomination and evaluation process involved a rigorous assessment by a committee of internal and

external audit firms, with over 100 banks from 30 countries participating in the nomination for this award.

We invite our customers and partners to celebrate this milestone with us as we continue to lead the way in financial innovation.