



Official Launching Ceremony of OneBank Kid Application



On the afternoon of Friday, May 30, 2025, Banque pour le Commerce Extérieur Lao Public (BCEL) held the official launching ceremony of the OneBank Kid Application at the Landmark Hotel in Vientiane Capital. The ceremony was officially opened by Mr. Nanthalat Keopaseuth, Deputy Managing Director of BCEL, and was honored by the presence of Mr. Lammon Simmaivong, Deputy Director General of the Payment Systems Department, and Dr. Khamvilay Kadoudom, Deputy Director General of the Commercial Bank Supervision Department. The event was also attended by representatives from various departments and divisions of the Bank of the Lao PDR, the Ministry of Education and Sports, BCEL's customers, companies within the BCEL group, BCEL management, staff from divisions, centers, branches in Vientiane Capital, as well as media representatives from multiple sectors.

In today's rapidly advancing digital age, technology continues to have a profound impact on everyday life. BCEL has embraced these technological advancements to enhance its services—making them more convenient, faster, and more modern while maintaining safety and compliance with international standards.

The official launch of the OneBank Kid Application marks another milestone in BCEL's continuous development, aiming to expand and improve its services to better meet the daily needs of customers across all demographics. Building on the successful launch of the OneBank Application at the end of last year—which introduced group account management and shared accounts—BCEL has now unveiled an enhanced version with features such as monthly income-expense dashboards, virtual/shadow account creation linked to primary accounts, and recurring transfers.

OneBank Kid is an extension of the OneBank ecosystem, focusing on shared account usage, where parents or guardians can create and assign account permissions to their children or

family members. The application features a child-friendly interface with vibrant colors and simplified functionalities tailored for everyday financial usage. It is specifically designed to support financial literacy among children and youth, reflecting BCEL's commitment to developing inclusive, accessible, and educational digital financial services.

This product launch represents another important step in the bank's efforts to innovate and deliver value to the next generation of customers, strengthening the foundation for a more financially empowered society.

BANQUE POUR LE COMMERCE EXTERIEUR LAO PUBLIC
(MODERN QUICK RELIABLE)
Call center: 1555, Facebook: BCEL Bank, Website: www.bcel.com.la