

Press Release

BCEL's Meeting on Business Review for the year 2016 and Approval of the Business Plans for the year 2017.



From the 19-20 January 2017, Banque Pour Le Commerce Extérieur Lao Public (BCEL) held a Meeting on Business Review for the year 2016 and Approval of the Business Plans for the year 2017. The meeting was presided over by Mr. Phoukhong CHANTHACHACK, General Managing Director of BCEL and was attended by BCEL's Deputy Managing Directors, Heads of Divisions and General Managers of BCEL Branches more than 80 participants.

The two day meeting discussed and evaluated the business performance for the year 2016 by each Division and Branches of BCEL. The meeting participants exchanged views on the successful achievement of the bank as well as the items

that need further improvement. The meeting opened an opportunity for all Division and Branch representatives to present and discuss on their performances and challenges in details.



The meeting also disseminated the 2017 plans which has already been approved by the Board of Directors and set the targets for all BCEL's branches to achieve in each area, including Business Target Plan, Products Extension Plan and etc. Moreover, the meeting also made a presentation on the Strategic Plan from 2016-2020 to all the branches in order to acknowledge and understand basic picture of the plan. All BCEL's branches were encouraged the implementation of such plans through development of a specific implementation plan at their branches which should be consistent with the vision and missions of BCEL.