



One luckiest customer won the tickets for the football match in Singapore Under the International Champions Cup Singapore “Top Spender” Usage Campaign 25-27 July 2018

On Thursday 19th July 2018, BCEL Head Office held an official ceremony to present the prize to the privileged customer who won two tickets for the ICC football match in Singapore, under the International Champions Cup Singapore “Top Spender” Usage Campaign. This auspicious ceremony is led by Mr. Nanthalath Keopaseuth, Deputy Managing Director of BCEL and was attended by the representatives from the Commercial Bank Supervision Department and Banking Operation Department of the Bank of the Lao PDR, Chief of Divisions, Centers of BCEL, and BCEL’s Branches in Vientiane Capital and media from various channels. The prize was honorably handed over by Mr. Nanthalath Keopaseuth, Deputy Managing Director of BCEL, to the winner Ms. Alounny Vongxaty, who is also the top spender using BCEL’s ATM UnionPay Gold Card for payments of goods and services via EDC overseas during 22nd June to 15th July 2018.



The prize are 2 tickets for the International Champions Cup in Singapore, the football match between Atlético De Madrid from Spain and Arsenal from England, 2 round-trip air tickets, and two-night accommodation in a five-stars hotel, which are in total worth more than 12.000.000 LAK. The trip will be from 25th-27th July 2018.

This event is one of BCEL’s valuable campaigns to thank and reward the bank’s customers. It is also the bank’s promotion to boost payment by ATM cards instead of cash which can reduce risks in carrying cash and offer more convenience to the bank’s customers. In parallel, BCEL will continue developing its card products to link with other services for customer’s convenience in using the bank’s services domestically and internationally and to diversify the bank’s card products in order to serve the needs of the people in the society.

